

Market map for mobile phones

Premium Price

Nokia 8XXX
and 9XXX

Samsung X
series

Sony Ericsson
S series

LG M series

Nokia E-series

Nokia N-series

Sony Ericsson
M series

Samsung Z
series

Samsung D
series

Sony Ericsson
W series

Simple features

Many features

Samsung E
series and L
series

Motorola L
series

Motorola
Razr series

Sony Ericsson
K series

Sony Ericsson
P series

Sony Ericsson
J series

Sony Ericsson
Z series

Nokia 6XXX
and 5XXX

LG K series

Nokia 1XXX,
2XXX and
3XXX

Motorola
C series

LG U series

Low price

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*Other brands such as Siemens, Alcatel, blackberry and others are excluded due to low market share