

**KDU UNIVERSITY COLLEGE & KDU COLLEGE**  
**- LIST OF PROGRAMMES -**

**Pre-University & Foundation Studies**

- Australian Matriculation (AUSMAT)
  - *Science*
  - *Arts*
- *Cambridge GCE A-Level*
  - *Science*
  - *Humanities*
  - *Pre-Law*
- University of New South Wales (UNSW) Foundation Year
  - *Science*
  - *Commerce*
- KDU Foundation Programme
  - *Science*
  - *Business*

**American Degree Program \***

- Majors: Business, Engineering, Humanities, Liberal & Science
- Credit transfer to Universities in USA, Canada, Australia, UK, France, Germany, New Zealand etc.

**Business**

- Diploma Programme
  - Diploma in Business Administration/ Diploma in Business\*\*
  - Diploma in Accountancy
- Degree Programme
  - KDU Bachelor of Business (Hons) \*
    - Majors: *Accounting, Economics, Finance, Human Resource Management, Logistics, Management, Marketing*
  - Keele University 3+0 Bachelor of Arts (Hons) Business Management (Double Major)
    - Majors: *Finance, Marketing, Human Resource Management*
  - Murdoch University (3+0) Bachelor of Commerce
    - Majors: *Accounting, Marketing, Management, Human Resource Management, Marketing & Management(Double Major)*
  - University of Manchester 1+2 Bachelor of Economics & Social Studies (Hons) in Accounting & Finance\*
  - University of London 3+0 Bachelor of Science in Accounting with Law \*

## Engineering

- Foundation Programme
  - Foundation in Engineering\*
- Diploma Programme
  - Diploma in Electrical & Electronic Engineering
  - Diploma in Telecommunication & Computer Engineering
  - Diploma in Electronic & Telecommunication Engineering\*\*
  - Diploma in Electrical & Electronic Engineering (Microelectronics)\*\*
  - Diploma in Electrical & Electronic Engineering (Mechatronics)\*\*
- Degree Programme
  - KDU Bachelor of Engineering (Hons) \*
    - Majors: Electrical & Electronics, Communication & Electronics
  - Northumbria University 3+0 Bachelor of Engineering (Hons) in Electrical & Electronic Engineering

## Hospitality, Tourism & Culinary Arts

- Diploma Programme
  - Diploma in Golf Resort Management \*
  - IMI Diploma in International Hotel & Tourism Management
  - IMI Diploma in Professional Chef Training
  - IMI Diploma in Culinary Arts\*
  - Higher Diploma in European Culinary Management\*
- Degree Programme
  - KDU Bachelor of Hospitality Management (Hons) in Corporate Communication\*
  - KDU Bachelor of Culinary Management (Hons) \*
    - Majors: Culinary Operations, Baking and Pastry
  - IMI 3+0 Bachelor of Arts in International Hotel & Tourism Management
    - Majors: Hotel & Tourism Management, Events Management or European Culinary Management
- Masters Programme
  - MBA in International Hospitality Management \*

## Information Technology

- Diploma Programme
  - Diploma in Business Computing
  - Diploma in Computer Studies
  - Diploma in Games Technology \*\*
- Degree Programme
  - KDU Bachelor of Computing (Hons) \*

- Majors: Software Engineering, Business Information Systems, Multimedia Technology, Networking, Games Technology
- Northumbria University 3+0 Bachelor of Science (Hons) in Computing Studies
  - Majors: Software Development & Management, Software Development & Multimedia

## **Law\***

- Degree Programme
  - Oxford Brookes 2+1 LL.B (Hons) 2+1 Twinning Programme
  - University of Tasmania 3+1 LL.B 3+1 Twinning Programme
  - University of London 3+0 LL.B (Hons) International Programme

## **Mass Communication**

- Diploma Programme
  - Diploma in Mass Communication
- Degree Programme
  - KDU Bachelor of Communication (Hons) \*
    - Majors: Corporate Communication, Advertising Media Management, Journalism, Media Marketing, Visual Communication
  - Murdoch University 3+0 Bachelor of Communication
    - Majors: Public Relations, Communication & Media

## **Design\*\***

- Diploma Programmes
  - Diploma in Interior Design
  - Diploma in Creative Media Design

## **Nursing & Allied Health\*\***

- Diploma in Nursing
- B.Sc. Contemporary Nursing University of Hertfordshire, UK

*\*Offered in KDU University College PJ only*

*\*\*Offered in KDU College, Penang campus only*